



Christopher Hessler
Founder, AJW, Inc.

Christopher Hessler is best known for developing and implementing innovative strategies to enhance market opportunities for clean-technology clients. He has nearly three decades of experience in environmental markets, law, and regulation and expertise in the ways that government rules can facilitate or inhibit private sector investment.

In 2003, he founded AJW, Inc. to provide high-quality business consulting and advocacy services to help clients accelerate development and deployment of their energy and environmental technologies. He focuses on helping innovators attract investment and penetrate markets dominated by incumbent technologies that often benefit from entrenched government policies.

He has advised a wide array of nationally and internationally respected clients including private corporations, non-profit organizations, business and industry organizations, foundations, research organizations and advocacy coalitions.

Prior to founding AJW, Mr. Hessler worked on environmental and energy policy at the state, regional and federal level working with elected officials and private sector leaders. He served as Deputy Staff Director for the United States Senate Committee on Environment and Public Works where he was responsible for issues related to the Clean Air Act, climate change and a broad range of other energy and environmental issues.

Mr. Hessler served other elected officials including New Jersey Governor Christine Todd Whitman and Congressman Dick Zimmer (NJ-12). He began his career as a consultant in the New Jersey-based public affairs firm of Holt, Ross, and Yulish, Inc. where his work was recognized by an award (Silver Anvil) from the Public Relations Society of America.

Boards and Expert Panel Experience:

- Low Carbon Fuels Advisory Panel, California Air Resources Board
- Clean Air Act Advisory Committee, Environmental Protection Agency
- Board of Directors, Northeast States Center for a Clean Air Future